



Company information

Virtuplex was founded in 2018 as the largest hall for VR in Europe (probably globally) to provide to its clients real feeling from 1:1 experience for their stores, solutions, trainings and much more. Currently we have dozens of clients across industries including leading multinationals such as SKODA Auto, Erste Group and others. Most applications target branch companies such as banks, energy suppliers, mobile operators, but also large retail chains and their suppliers, real estate projects, industrial clients and public sector. We have number of global partners such as research agency IPSOS for VR research, HP and others

Expectations

Understand status of Swiss market in VRAR, needs and requirements, and perhaps share and transfer best practise from various sectors.

Presentation topic(s)

- Introduction to VR in real size – largest VR hall in Europe

Speaker

Naveed Gill – International Sales Director