

# Joint Chamber of Commerce

Switzerland–CIS



Russia, Ukraine, Belarus, Moldova  
Kazakhstan, Kyrgyzstan, Tajikistan,  
Turkmenistan, Uzbekistan  
Armenia, Azerbaijan, Georgia



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra



Embassy of Switzerland in Ukraine

## Marketing Partners



## Switzerland-Ukraine Pharma Roundtable

Organized by the Joint Chamber of Commerce Switzerland-CIS/Georgia (JCC)  
in partnership with the Embassy of Switzerland in Ukraine

September 19, 2017

Novartis Campus, Fabrikstrasse 16-P-22  
4056 Basel, Switzerland

- 14:15 — 15:00 Coffee & Registration**
- 15:00 — 15:10 Welcome Statement**  
Dorit Sallis, Managing Director, Joint Chamber of Commerce Switzerland-CIS/Georgia (JCC)  
Christoph Späti, Deputy Head of Mission, Counsellor, Embassy of Switzerland to Ukraine and Moldova
- 15:10 — 15:30 Keynote Speech: Health Reforms in Ukraine and Opportunities for International Investment in Ukraine**  
Ulana N. Suprun M.D., Acting Minister of Health of Ukraine
- 15:30 — 15:50 Regulatory Environment in Ukraine's Pharma Sector: Trends and Opportunities**  
Lana Sinichkina, Partner, Head of Life Sciences & Healthcare Practice, Arzinger Law Office
- 15:50 — 16:10 Intellectual Property as a Driver of Ukraine's Pharma Sector: Ongoing IPR Reforms**  
Dr. Irina Paliashvili, President and Senior Counsel, RULG — Ukrainian Legal Group
- 16:10 — 16:30 Business Case: Investing in Ukraine's Pharma Sector; Localizing Production**  
Eugene Zaika, CIS Regional Head, Acino Group (Switzerland); General Director, Pharma Start LLC, Ukraine
- 16:30 — 16:50 PharmaTech and BioTech: Bilateral Cooperation Today and in the Future**  
Alla Oliinyk, Head of National Innovation Council, Health and Pharmaceutical; Managing Partner, Borsch Ventures
- 16:50 — 17:10 Company Testimonial: Novartis in Ukraine**  
Borys Labenskyi, Country President, Novartis Ukraine and GM Sandoz
- 17:10 — 17:15 Conclusion of Roundtable**
- 17:15 — 18:30 Networking Reception**

### REGISTRATION

To participate it is **mandatory** to register online at [www.jointchambers.ch](http://www.jointchambers.ch) under Switzerland-Ukraine Pharma Roundtable. The registration deadline is **September 12, 2017**.  
Member – CHF 50; Non-Member – CHF 120. Participation fee to be paid in **cash** at the roundtable entrance. **Full no-show charges**. You may send a substitute at no additional cost.



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### **Ulana N. Suprun M.D., Acting Minister of Health of Ukraine**

Acting Minister Ulana Suprun is a medical doctor and Director of Humanitarian Initiatives of the Ukrainian World Congress. She was appointed Director of the School of Rehabilitation Medicine at the Ukrainian Catholic University in September 2015. Minister Suprun became a freelance consultant for the Verkhovna Rada Committee on Health in September 2015. On July 27, 2016 Ukraine's Cabinet of Ministers approved a resolution appointing Minister Suprun as the acting Minister of Healthcare. Born in the USA to Ukrainian parents, Minister Suprun received her medical degree from Michigan State University and worked in diagnostic radiology in Chicago and New York. She is also Associate Clinical Professor, Mt. Sinai Hospital Department of Pathology, New York.

### **Lana Sinichkina, Partner, Head of Life Sciences & Healthcare Practice, Arzinger Law Office**

Lana Sinichkina is a well-recognized specialist in antitrust & competition, public procurement, personal data protection, advertisement & promotion, anti-corruption compliance and business ethics. She focuses on the life sciences & healthcare, cosmetics, food and beverage and retail industries. Ms. Sinichkina, a partner, at Arzinger Law Office in Kyiv leads a big team of lawyers and provides legal support to major international and national companies and institutions on a daily basis. Lana has over 10 years experience in the field. She worked for the legal firm JurService Consulting Company, Antimonopoly Committee of Ukraine. Lana headed the foreign trade and forensic work support department at the Nemiroff Managing Company. She was a managing partner at Lukowisc Swierzewskiy & Partners (Ukrainian Office). In September 2009 she became head of the legal department at GlaxoSmithKline Pharmaceuticals Ukraine and GlaxoSmithKline Consumers Healthcare Ukraine.

### **Dr. Irina Paliashvili, President and Senior Counsel, Ukrainian Legal Group—RULG**

Irina Paliashvili began her private practice in 1992 by founding one of the first private law firms in Kiev and expanded by co-founding a private law firm in Moscow. In 1995, she established the Washington-based Russian-Ukrainian Legal Group, P.A., where she serves as the President and Senior Counsel. Before going into private practice, Irina served as General Counsel (International) to two major companies in Ukraine. Irina has special expertise in the area of oil and gas, intellectual property protection, commercial dispute settlement and mediation. She graduated with high honors from Kiev State University School of International Law where she received a Ph.D. in Private International Law. She also holds an LL.M. in International and Comparative Law from George Washington University.

### **Eugene Zaika, CIS Regional Head, Acino Group (Switzerland)**

Eugene Zaika has managed LLC Pharma Start, acquired by Acino Group (Switzerland), and has had responsibility for overall Acino business in CIS since October 2015. From 2005 to 2015, he managed a group of countries at Nycomed (Switzerland). Eugene was employed at Rhone-Poulenc Rorer, Sanofi-Aventis from 1994 to 2005 where he worked his way up to the position of Marketing Director. Eugene graduated as an MD from Kharkiv Medical University in 1993 and received an MBA at IMI Kiev in 2004. He has a PhD in Cardiology.

### **Alla Oliinyk, Member of National Innovation Council, Health and Pharmaceutical; Managing Partner, Borsch Ventures**

Alla Oliinyk is Managing Partner of Borsch Ventures, one of the leading Ukrainian venture capitalists with a portfolio in smart agriculture, smart health, medical food, digital health and medtech. The National Innovation Council under the Prime Minister of Ukraine was initiated by Borsch Ventures in May 2017. Alla has fourteen years of business experience, managing companies in the field of healthcare. Prior to Borsch Ventures, Alla was General Manager of the Artemovsk Pharma Factory "Fitofarm", one of the leading pharmaceutical companies in Ukraine. She has also worked at Sanofi-Aventis, Roche Pharmaceuticals and Astrum Investment Management. She has three graduate degrees in medicine, economics

### **Borys Labenskyi, Country President of Novartis & Country Head of Sandoz Ukraine**

Borys Labenskyi has been Country President of Novartis and Country Head of Sandoz in Ukraine since 2015. Mr. Labenskyi previously held the position of Country Manager, Johnson & Johnson Family of Companies in Ukraine. From 2003 to 2011 he served as Sales Director in Ukraine, Russia and Moldova for GlaxoSmithKline Consumer Healthcare. He worked in various positions in Ukraine's consumer goods from 1990 to 2003. Boris graduated with a Bachelor's Degree in Management from the InterRegional Academy of Personnel Management in 1997. He received a Master's Degree in Marketing from Kyiv National Economic University in 2006.